



Storecheck

Overviews of campaign execution –
controlling at any time

The Storecheck module enables regular, structured photo documentation of the execution of your campaign. With the Storecheck App, your regional manager or branch staff can take pictures with any mobile device.* This enables personnel on site to orient themselves to a specific perspective for relevant customer touch points (or rather, view points). The photos will be tagged through this prestructure – more tags can be added at any time.

1. Controlling

With this module you can always view the effects of a campaign without needing to travel to a location.

2. History

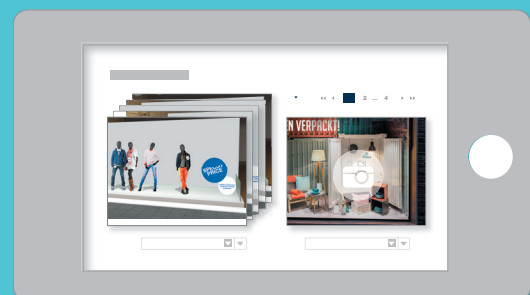
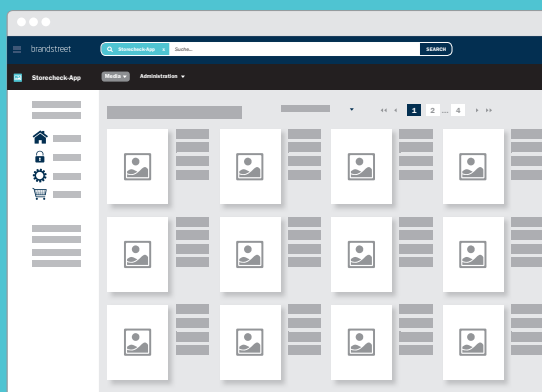
Using History, you can see how a display window looked two weeks ago or in the latest promotional campaign.

3. Synergy effects

Photos are viewable in more than just the Storecheck app and browser. The other modules of the PoS manager all work closely in sync to allow easy access to pictures and information – for example, by establishing the large photo option in Image Organizer.

4. Offline functionality

If some locations aren't able to connect to WLAN, no problem. The Storecheck app connects fully using offline functionality for convenient use on tablets and smartphones.



*currently for Android only, additional systems in development