



Marketing Shop

Merchandise management system for decorating tools – with central ordering function

The Marketing Shop is a central ordering system designed for PoS marketing materials such as decorating tools, figures, furniture, signage hardware, and much more. Each user can order from the product catalog according to their permissions and budget. There is then a self-guided approval process before the total order is put through. Order statistics and branch locations can be called at any time. The Marketing Shop offers the perfect service platform for all affiliated branches, franchisees, and wholesale partners.

1. Transparency

Products can be tracked using the PoS from order placement to delivery.

2. Cost transparency

A separate budget can be assigned and displayed to each location. When an order is put through, a message will be sent to the person authorized.

3. Centralization

All orders will be together in one place, with no need to fill out and revise order forms by fax, phone, or e-mail.

4. Savings

The central office can view order quantities by individual supplier at any time. Furthermore, branches will not be able to select vendors themselves. This allows quantity effects to be managed.

