



Signage Organizer

Perfect price labelling
a key issue at the Point of Sale

Price labelling provides essential information on the retail space. Alongside commercialisation cycles and changes in assortment, price labels must be quickly and reliably updated. What is more, a guarantee of consistency in display is of paramount importance. Signage Organizer creates labels and other comparable advertising materials quickly and easily, ensuring that the right design elements have always been used.

1. Collaborating efficiently

The software facilitates independent work and reduces the time and money spent on supervision. When a template is set, every branch can effortlessly generate their price labels on the webeditor, allowing them to either print it locally or order it online.

2. Assuring consistency

A central server ensures that the right design elements such as logos, fonts and correct terminology are always being used, creating a consistent impression at the PoS.

3. Flexibility

Although the external appearances in labelling are already predetermined, the system does also allow individual variation. As such, the templates can be created to suit different languages or different currencies.

