



Image Organizer

Never lose sight of the workflow from start to finish

Using large size photos, headers or other visual elements at the Point of Sale requires interdepartmental decision-making from those responsible in marketing, distribution and merchandisers in the branches. Normally, this is costly both in terms of time and money, and is often susceptible to mistakes. The Image Organizer is the central system for planning and implementing visual schemes at the Point of Sale. All screens can be managed centrally.

1. Transparency

The system allows you to have maximum oversight of the whole workflow. Individual steps such as the ranking of image materials, the process of creating the product, tracking the end product and, ultimately, its acceptance at the Point of Sale are all entirely transparent.

2. Flexibility

Relying on the knowledge of a particular individual becomes a thing of the past with this web-based solution. Unlike manual production, it enables you to work flexibly, irrespective of location.

3. Efficiency

Agreements and votes by email or telephone become redundant as this system facilitates working together. Through direct visualisations in the system, any changes immediately become visible for all those involved.

4. Traceability

For security reasons, each and every step is automatically logged. As a result, you can easily monitor changes and alterations, allowing you to identify specific users involved.

