



Asset Manager

Everything in its place
24/7 Accessibility

Asset Manager is a database for storing and managing files such as logos, pictures, texts and videos. Even entire paper supplements or advertising materials can be saved here as browsable flippage PDF documents. With easy online access, Asset Manager allows you to clearly structure your media files, building the basis for further usage with other modules.

1. Time saving

The database allows you to conduct fast and simple searches in one place. Your media assets are tagged with keywords, which can be easily located with the search tool. These keywords can be manually registered or automatically transferred from the photo agencies' data.

2. Reducing the error rate

The system prevents you from accidentally working on an older version. As the database is automatically sifted through for duplicates, you always get the most up-to-date version.

3. Work anywhere

No matter where, all those involved in a project can have access to a variety of information via the browser. As the web-based software does not depend on any specific platform, it runs on most mobile devices, simplifying collaboration with other team members and external partners.

4. Protection against unauthorised access

Your data is safe with us. Rules and regulations on individual access rights and permissions ensure that everyone only gets to view what they are entitled to see.

